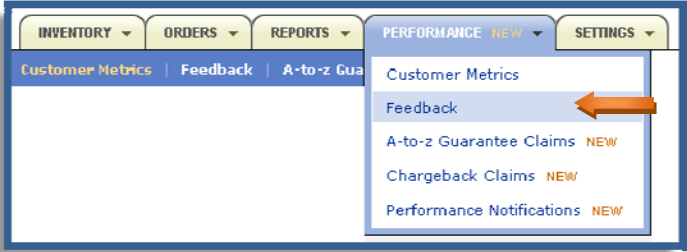


Obtaining your Amazon Seller ID

Finding your Seller ID in Amazon Seller Central can be a challenge! We have outlined the steps you need to take in order to obtain your seller ID below.

<p>1. Quick Shortcut</p> <p style="text-align: center;">OR</p>	<div style="border: 2px solid blue; padding: 10px; background-color: #0056b3; color: white; text-align: center;"> <h3 style="margin: 0;">Expert Shortcut</h3> <p style="margin: 0;">Your Seller ID is the alphanumeric string at the end of the URL of your buyer facing feedback page after "seller=" (i.e. AE6DA3QY9zKV9)</p> </div>																									
<p>1. Go to http://sellercentral.amazon.com</p> <p>2. Log into your Amazon Seller Central Account.</p> <p>3. Navigate to Performance>Feedback</p>																										
<p>4. Click on the link entitled "See how your feedback displays to buyers on Amazon".</p>	<div style="border: 2px solid blue; padding: 10px;"> <p>Feedback Rating: NEW SELLER</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th></th> <th>30 days</th> <th>90 days</th> <th>365 days</th> <th>Lifetime</th> </tr> </thead> <tbody> <tr> <td>Positive</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> </tr> <tr> <td>Neutral</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> </tr> <tr> <td>Negative</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> </tr> <tr> <td>Count</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <p style="font-size: small; margin-top: 5px;">This table displays the corresponding feedback percentages and feedback counts. See how your feedback displays to buyers on Amazon.</p> </div>		30 days	90 days	365 days	Lifetime	Positive	-	-	-	-	Neutral	-	-	-	-	Negative	-	-	-	-	Count	0	0	0	0
	30 days	90 days	365 days	Lifetime																						
Positive	-	-	-	-																						
Neutral	-	-	-	-																						
Negative	-	-	-	-																						
Count	0	0	0	0																						
<p>5. In your browser address bar, you will find your alphanumeric seller ID at the end of the URL (the text that appears after "seller=" in your address bar.).</p>	<div style="border: 2px solid blue; padding: 10px;"> <p>http://www.amazon.com/gp/help/seller/at-a-glance.html/ref=ag_xx__feedback?ie=UTF8&seller=A2USIQW5BBC0</p> </div> <div style="text-align: center; margin-top: 10px;"> <div style="background-color: #0056b3; color: white; padding: 5px; display: inline-block;"> Seller ID is A2USIQWSBBC0 </div> </div>																									