

eBay Clothing Shoes & Accessories Item Specific Requirements

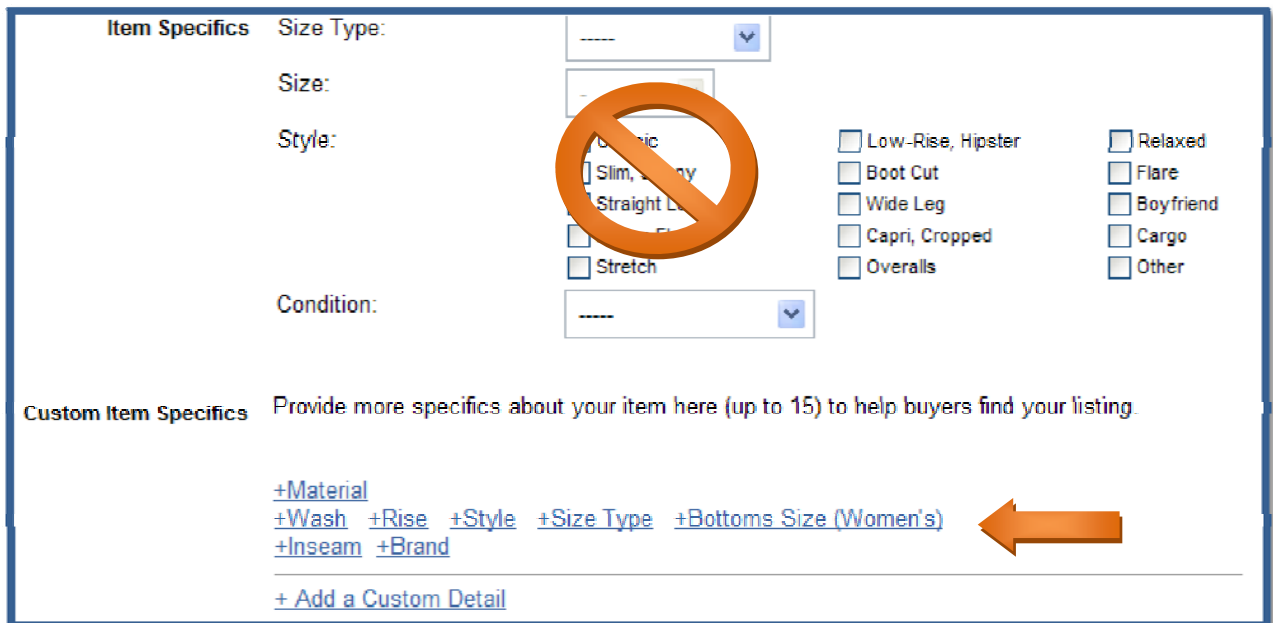
As part of the 2011 Spring Seller Update, eBay will be requiring Item Specifics for most of the Clothing, Shoes & Accessories Categories and Subcategories. This new update requires that you use the CUSTOM ITEM SPECIFICS fields on Vendio to provide your specific item details, and NOT the old product-attribute-based "Item Specifics" system


To view a list of the required item specifics:

<http://pages.ebay.com/sellerinformation/increaseyoursales/cslookup.html>

To Add Custom Item Specifics when Creating your Items:

Step One: When listing your items, there are two sections – Item Specifics and Custom Item Specifics. The eBay Spring Seller Update changes to the clothing, shoes and accessories categories uses "Custom Item Specifics" and **NOT** Item specifics.



Item Specifics Size Type: 


Size:

Style: ☐ Slim, Skinny ☐ Straight Leg ☐ Stretch

Condition:

☐ Low-Rise, Hipster ☐ Relaxed ☐ Boot Cut ☐ Flare ☐ Wide Leg ☐ Boyfriend ☐ Capri, Cropped ☐ Cargo ☐ Overalls ☐ Other

Custom Item Specifics Provide more specifics about your item here (up to 15) to help buyers find your listing.

[+Material](#) [+Wash](#) [+Rise](#) [+Style](#) [+Size Type](#) [+Bottoms Size \(Women's\)](#) [+Inseam](#) [+Brand](#) 

[+ Add a Custom Detail](#)

Step Two: Open up the required Custom Item Specifics (see the below chart) by clicking on the + sign.

Custom Item Specifics

Provide more specifics about your item here (up to 15) to help buyers find your listing.

Material:			X
Style:			X
Size Type:			X
Bottoms Size (Women's):			X
Inseam:			X

[+Wash](#)
[+Rise](#)

[+Brand](#)

[+ Add a Custom Detail](#)

Step Three: Choose your Custom Item Specifics by selecting them from the drop down menu, or by typing alternative text.

In most cases, there will be additional Custom Item Specifics available (in this case: inseam, material and rise) that are optional. In addition, by selecting "Add a Custom Detail", you can add additional Custom Item Specifics in order to provide additional information about your product.

Custom Item Specifics

Provide more specifics about your item here (up to 15) to help buyers find your listing.

Material:	Cotton Blends		X
Style:	Capri, Cropped		X
Size Type:	Regular		X
Bottoms Size (Women's):	10		X
Inseam:	29		X

[+Wash](#)
[+Rise](#)

[+Brand](#)

[+ Add a Custom Detail](#)

Step Four: To edit existing products, open the item and repeat step 3-4.

If you have used the Item Specific section when creating previous products, it will **NOT** map to the required Custom Item Specific section. However, the Item Specific section will remain in place for other eBay categories and for you to use as reference to complete the Custom Item Specific section.

Item Specifics

Size Type:
Size:
Style:
Condition:

▼

-

▼

☐ Classic
☐ Slim, Skinny
☐ Straight Leg
☐ Button Fly
☐ Stretch

☐ Low-Rise, Hipster
☐ Boot Cut
☐ Wide Leg
☐ Capri, Cropped
☐ Overalls

☐ Relaxed
☐ Flare
☐ Boyfriend
☐ Cargo
☐ Jumper

▼

Custom Item Specifics

Provide more specifics about your item here (up to 15) to help buyers find your listing

Material: Cotton Blends
Style: Capri, Cropped
Size Type: Regular
Bottoms Size (Women's): 10
Inseam: 29

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[+Wash](#)
[+Rise](#)
[+Brand](#)

[+ Add a Custom Detail](#)