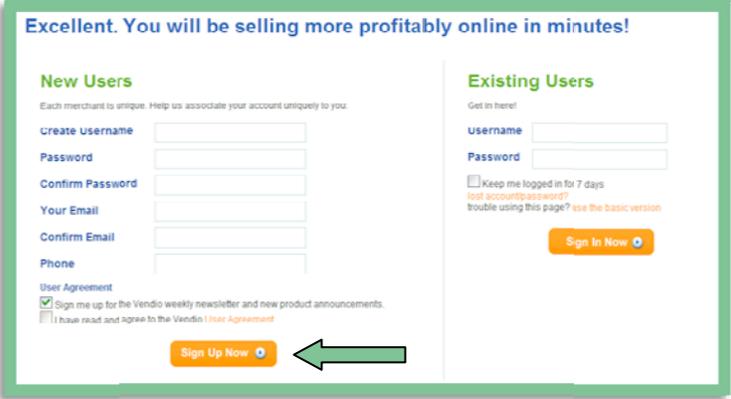
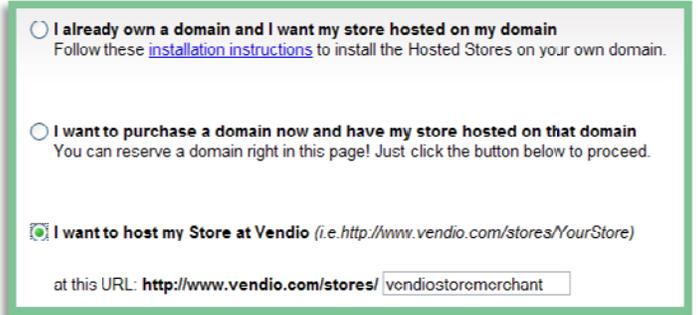
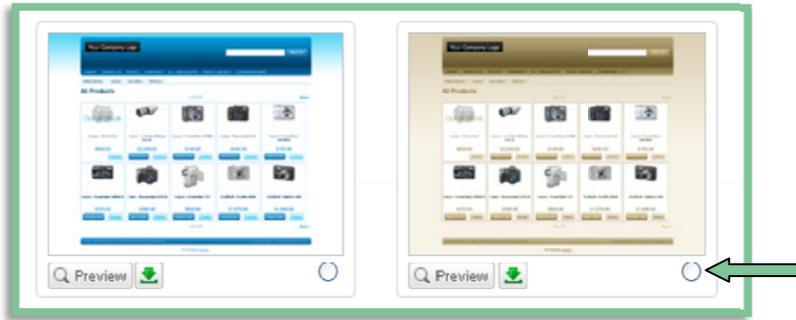


Vendio welcomes all the new Vendio Store owners. We've created this step-by-step quick start guide for merchants to help you get started quickly and efficiently with your Vendio Store.

Getting Started

<p>1. Register. Make sure you complete all the information accurately.</p>	
<p>2. Choose Set Up Free Store or Choose Start Free Trial of if you want to sell on eBay, Amazon and your Own Store.</p>	
<p>3. Choose your Store name and Hosting options. Each Radio button has additional instructions and information.</p>	

4. Choose a Store Template. These are editable and customizable.



5. Enter your Store Information.

Your Store title and description is what appears as your title and description on Search Engines.

Keywords should describe the types of items you are selling.

Form fields for store information:

- Store title:
- Store description:
- Store keywords:
- Address:
- Phone:
- Fax:
- Email:
- Business name:

6. Enter a Welcome Message, About Us Information, Policy Information and Upload a Logo.

Default text has been entered to help you get started quickly. These items can also be edited at anytime from your **Store > Store Manager** page.

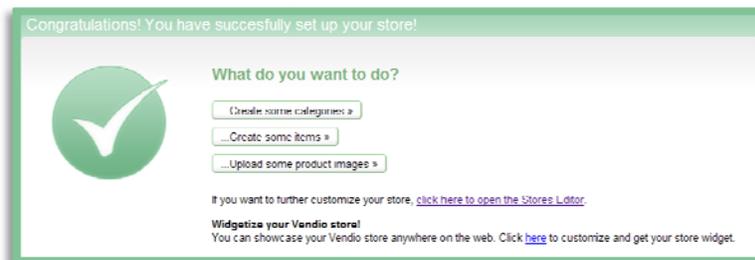
Form fields for store content:

- Welcome message:
- Information about me and my store:
- My policies information:
- Store Logo: Maximum image size: 850x80. Larger images will be automatically resized.

7. Your Store is now Set up.

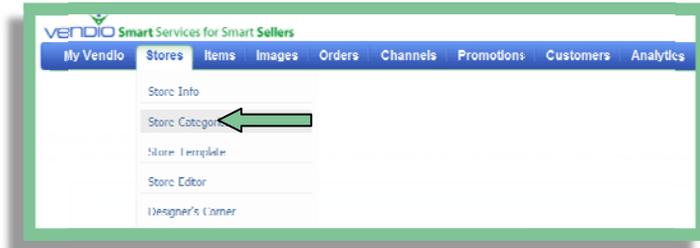
Next Steps:

- Create Categories
- Customize with Store Editor
- Enter Items
- Upload Images

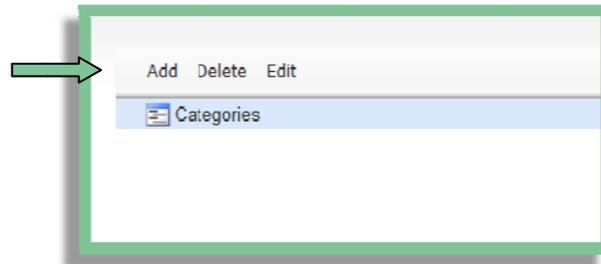


Create Categories

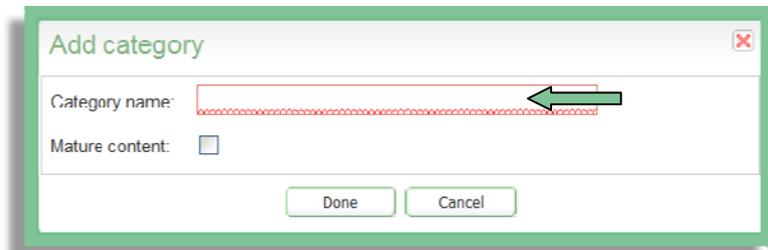
1. Store category creation is located under the Store Tab. Click on **Store Categories**.



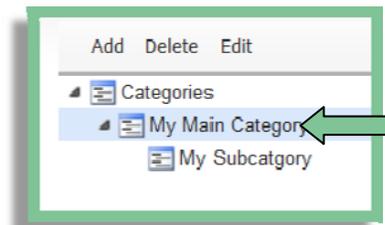
2. Select **ADD** to begin adding categories.



3. Type in your Category Name and select if the category contains mature content or items, then select **DONE**.



4. To Add a Subcategory, click on the main category and select **ADD**.



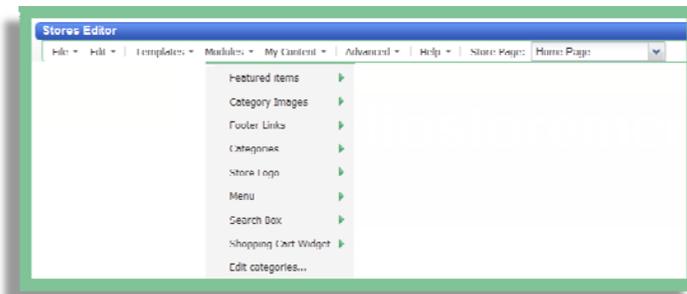
Customize

1. To customize your store, select **Store Editor** under the Stores Tab.



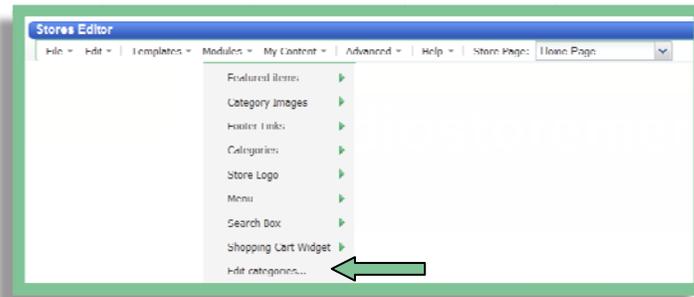
2. From your Store Editor, add in all the modules and set their placement.

Once you have selected the modules, you can drop and drag the modules to experiment with placement.



3. Add SEO options to your existing categories.

You can add additional information and category images if you want to expand on your existing categories by selecting Modules, then **Edit Categories**.

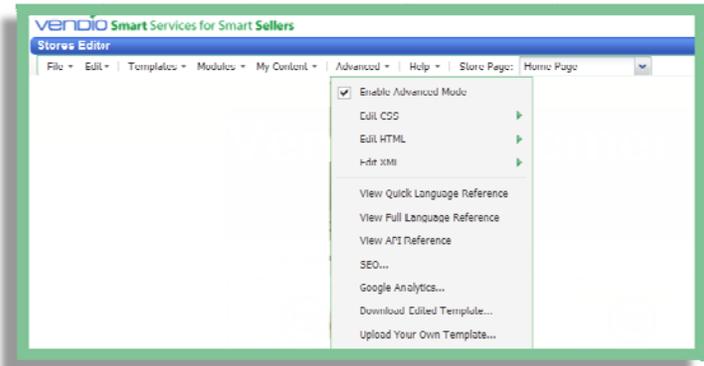


4. Edit the content of your Store Pages.

To edit any store page, select it from the drop down menu under **Store Page**:

You can create your own custom pages by selecting **File>Create New Page**



<p>and adding content from My Content</p>	
<p>5. Advanced Options</p> <p>Vendio Store is completely customizable including CSS and HTML Files.</p> <p>In most cases, unless you are designing your own store, you will want to stick to adding Google Analytics and viewing your SEO Options.</p>	 <p>The screenshot shows the 'Vendio Smart Services for Smart Sellers' interface. The 'Advanced' menu is open, displaying options such as 'Enable Advanced Mode' (checked), 'Edit CSS', 'Edit HTML', 'Edit XML', 'View Quick Language Reference', 'View Full Language Reference', 'View API Reference', 'SEO...', 'Google Analytics...', 'Download Custom Template...', and 'Upload Your Own Template...'.</p>

Adding Items

Please view the Getting Started with Vendio Guide to begin entering items into your store. This includes import and how to customize Create Items, allowing you to create your own custom listing page for your Vendio Store

Other Great Features to Check Out

Vendio Platform offers many other features that can help you increase your business – so be sure to check out each tab to see all the exciting and profitable features that are available to you.