# vendio
### smart services for smart sellers

# Start Here. Sell Anywhere.

Whether you are a seasoned online sales veteran, or the next eCommerce success story, Vendio makes it easy to manage your online store, items, orders, fulfillment, and customers – all from a single easy-to-use dashboard. It's all there and it's all FREE. Extend the Vendio Platform to sell on eBay and Amazon starting at just 10 bucks a month.



- Start selling! One item, many channels – your free store, Amazon, eBay, Google, and more.

- Whether you sell 10 or 10,000 items, get a robust, full-featured online store for FREE.

- Easily import existing items and gain the flexibility to sell anywhere.

*"Seriously HOT features, in a seriously EASY interface. There was a trifecta too, being able to tackle eBay, Amazon and your own FREE Store. A Gamechanger."*

– John Lawson, eBay Platinum Powerseller

## The Vendio Platform — Multi-Channel Selling with a FREE Store

**Design & Customization**   Choose from over 100 templates to create a unique, branded look and feel for your store and eBay listings, or import your own fully customized HTML. Our easy drag & drop store builder and a WYSIWYG (what you see is what you get) interface make creating your store a snap! Set up unlimited product categories and sub-categories. Includes the latest in search technology so your customers find what they came for. Personalize the text and graphics on your Store and item listings every step of the way.

**Hosting & Security**  Host your Store on your own domain, or let Vendio host it for you free.  Store checkout includes best-in-class security features such as PCI compliance and TRUSTe Certification.

**Item Management**  List a single item across eBay, Amazon and your store automatically.  View all your items in a single dashboard. Highly accurate, up-to-the-minute data about your current stock levels allow you to make business decisions quickly and avoid overselling.  Get automated low stock alerts and ensure your items are available to all buyers in all channels.

**Order Management**  Vendio makes it easy to increase your average order size by cross selling items at checkout. Quickly edit or add new orders on the fly to reduce customer service issues. View order status at a glance including the customer contact details. Additional features include support for multiple warehouses and shipping and tax calculators. Payment processing solutions include PayPal, Google Checkout,  Authorize.net, and more.

**Search & Analytics** Your Vendio store is pre-built with SEO (search engine optimization) friendly features to help your items get indexed in Google and other search engines. Easily insert your targeted keywords into page titles, header tags, and meta tags to increase your chances of getting listed higher in search engine results – this means getting more buyers at no cost to you! Automatically submit your items to Google Product Search (free) and top tier comparison engines such as Shopping.com and Shopzilla. Copy and paste your Google Analytics tracking pixel to see your site stats and learn how people are finding and navigating your site.

### Try the Vendio Platform with Marketplaces  FREE 60 Day Trial

The Vendio Platform with online store is 100% free.  No strings attached, we don't even require a credit card.

Extend the Platform to leading marketplaces Amazon and eBay FREE for 60 days or 50 listings, whichever comes first. After that, it's just $10 / month plus a small success fee.

We're also waiving Vendio success fees for Amazon listings for 2009! See details when you register at Vendio.com.

Sign up or learn more at Vendio.com, or contact our sales team 877-258-8488
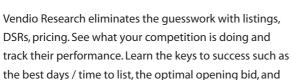
# Vendio Applicaton Library

**The Vendio Application Library provides merchants with powerful marketing and analytics solutions to acquire customers, increase efficiency, and boost profitability.**

## Vendio Research    $20 / month

Vendio Research eliminates the guesswork with listings, DSRs, pricing. See what your competition is doing and track their performance. Learn the keys to success such as the best days / time to list, the optimal opening bid, and which eBay marketing features really increase sales.

## Vendio Counters    Free

Use Vendio Counters anywhere to know your traffic levels: eBay or Amazon listings, your store, or even your personal blog. Choose from over 100 styles or add a hidden Counter. Subscribe to Vendio Counters PRO to get additional reports and analytics for just $3 / month.

## Vendio Gallery    Free

Cross-sell all your items in all your item listings... Free! Vendio Gallery showcases the items most relevant to the item being viewed, increasing your sales up to 18%. Upgrade to Vendio Gallery Pro for just $4 / month to enjoy more skins and customization features.

## Vendio Reviser    $7 / month

Vendio Reviser makes it simple to change your live auctions and make changes to your item listings. Change headlines, prices, or descriptions on 10 items or 100. Use Reviser to quickly respond to shopper behavior and searches, raise the visibility of your items, or to convert them to a sale in the closing minutes of an auction.

## Image Hosting    Starts at $3 / month

Vendio Image Hosting makes it easy to add high quality images to your item listings. With super reliable hosting services (your files are backed up on 3 servers). Showcase every angle of your item to increase sales. We offer flexible pricing plans based on your storage needs.

## Image Watermarketing    $3 / month

(Requires Image Hosting Subscription)
Don't let your photos be used by anyone. Protect your images with a custom watermark using Image Watermarking from Vendio. Watermarking works with Vendio Image Hosting and makes it easy to protect your photos, as well as keep your brand in front of your customers.

## Zoomstream    Starts at $1 / image

(Requires Image Hosting Subscription)
ZoomStream makes Vendio Image Hosting sing. With ZoomStream, you can attach fast loading, zoomable images to your items – can be used in listings on your Vendio Store and all marketplaces. A subscription to Vendio Image Hosting is required.

## Buyer Appreciation    Free

Drive customer loyalty and keep your customers engaged from the first time they bid or buy! Buyer Appreciation from Vendio automates the time-consuming process of personalized customer communication, and provides sellers of all sizes a means of customer relationship management (CRM) and advertising.

**Legend:**    Standalone - Vendio Platform not required    eBay Only App    Free!